

PE4W celebrates International Women's Day

Gender Parity 3.0

Date: 6th of March
Time: 10:30 am – 2pm
Lunch networking

Our speakers:

Ludovic de Gromard, Co-founder @ **Chance**



Ludovic de Gromard is a french social entrepreneur having co-created Chance (www.chance.co) along with Nobel Laureate Pr. Muhammad Yunus and Clemence Coghlan. Pioneer in the field of PsyTech, Chance has developed since 2015 an online method intertwining Psychology and Technology to guide people to identify the career aligned who they are deeply.

Ludovic was previously COO of Saverglass USA in San Francisco, after having recruited 200 collaborators for the launch of a new glass bottles manufacturing plant in the United Arab Emirates in Dubai, interviewing therefore 1000 candidates in the Middle-East and in Asia. Ludovic studied business at ESSEC in Paris and at the IAE MBA of Buenos Aires, followed by a master in applied psychology and

Fanny Leitier, Co-founder @ **GENEO**



Fanny Letier is co-founder of GENE0 capital entrepreneur, a small cap investment company with a strong operational and positive impact approach to accelerate growth of European SMEs.

Fanny was previously an Executive Director at Bpifrance, in charge of Small and mid-cap investments and Bpifrance's advisory services (2013-2018). She created and coordinated its accelerator programs for SMEs and mid-market companies.

Fanny previously held several positions within the French State Administration, including Deputy Director of the Cabinet of the Minister for Industry in 2012-2013, Secretary General of the Interministry Committee on industrial restructuring in 2009-2012 and various positions within the French Treasury. She was a financial advisor at the Permanent Representation of France to the European Union in Brussels between 2008 and 2009.

She is a member of the boards of directors of ADP group (Aéroports de Paris), Biomérieux Group, Nexans, France Invest (French PE organization) and the French Institute of Directors.

In 2018 she wrote her book « How to double the size of your company – a growth roadmap for small and mid caps » (Eyrolles)

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